

POSTING A VIRTUAL TOUR TO YOUR LISTING

Please note, the following applies to your virtual tour:

- It must have its own URL.
- It cannot include any personal contact information or branding (including agent/office info or office signs).
- It cannot contain any hyperlinks to anything unrelated to the sale of the property.
- If a virtual tour is found to contain non-compliant information or links (as noted above), the tour may be removed from MLS PIN and may result in a fine.
- You can delete a previously posted tour at any time via the Add a Virtual Tour function.

If you have posted a listing into Pinergy and have had a virtual tour created by any of the companies listed <u>HERE</u>, you must contact that company directly to have your virtual tour posted to your listing.

If you have posted a listing into Pinergy and you have a virtual tour that was not created by any of the companies mentioned above, you can submit a request to have your tour posted to your listing by following these steps:

- 1. Sign in to **Pinergy**.
- 2. Click on **Listings** at the top of the page.
- 3. Click the Add a Virtual Tour button for the appropriate listing. VAdd a Virtual Tour
- 4. Enter the virtual tour's URL where indicated.
- 5. Click the **Save** button.

Nirtual Tours for MLS # 72456789 123 Day Ave., Holden, MA 01520	
Save	
Request To Add	a Virtual Tour
Enter URL http:// Sample U	RL - www.myvirtualtour.com/tours/main.html
Note: All virtual tou Only virtual t	Irs are subject to review. ours compliant with MLS end regulations 1.0 (e) will be posted.

Is Your Virtual Tour on YouTube?

If your virtual tour is on YouTube, follow these steps to produce the URL for submission to MLS PIN:

- 1. Open your video in YouTube and click **"Share"** below the video.
- 2. Click "Embed."
- 3. Keep **only the URL** portion of the text (see highlighted example):

<iframe width="560" height="315" src="https://www. youtube.com/embed/KNxk2gkZQbM" frameborder="0" allowfullscreen></iframe>

 Append "?rel=0" to the URL. The updated URL will appear similar to this: https://www.youtube.com/embed/KNxk2gkZQbM?rel=0

Enter this URL where indicated in the Add a Virtual Tour function. When selected, your video will open full screen, play to the end, and return to the opening frame with no ads or suggested videos. **Please note: your YouTube channel will need to be non-branded to comply with MLS PIN's Rules and Regulations**.



MLS Property Information Network, Inc.

904 Hartford Turnpike Shrewsbury, MA 01545 Phone: (508) 845-1011 Fax: (508) 845-7820 mlspin.com