

# YOUR CONTACTS ARE YOUR BUSINESS

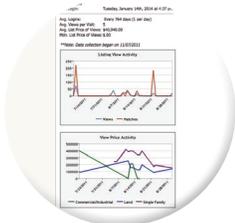
PINERGY HELPS YOU MANAGE THEM WITH OUR POWERFUL "CONTACT MANAGEMENT" FEATURES:

## Narrow Down Your Contacts with Categories



User-defined **Categories** provides a way to narrow down your list of contacts to find just the one(s) you're looking for. Because contacts can be assigned multiple categories, you can find all "Buyers" interested in "Condos," or all "Sellers" in a particular town. With Categories, you can find any contact with just a few clicks.

## View Contact Activity by Day, Week, Month and More



Choose which time frame to view contact activity: by the day, week, month, 3 months, 6 months, or year.

View activity in graph form. **"Listing View Activity"** shows you matches and views over time, to see if contacts are viewing the properties they're being sent. **"View Price Activity"** shows you if prices of viewed properties are trending up or down over time.

## Multiple Entries Per Contact



Contacts have multiple phone numbers and email accounts. Not to mention friends and family to help with the decision! Pinergy lets you **add up to 6 names**, phone numbers, emails and addresses per contact. You can also set the preferred method of contact and methods to avoid.

Add an event (sale date, birthday, etc) to keep in touch after the sale.

## Create Client Searches and Notification Frequency



The **"Searches"** tab is where you can view, create, clone and delete searches attached to contacts. Offer your contacts notifications every 15 minutes as well as daily, weekly, monthly or never. The **"Detail"** check box gives you instant, at-a-glance information on each search.

Your clients will appreciate being able to see not only active, but off-market listings; great for quick comparable searches.

## A Detailed "History" of Contacts

Date	User	Record Type
8/24/2014 at 3:24 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:23 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:22 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:21 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:20 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:19 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:18 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:17 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:16 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:15 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:14 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:13 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:12 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:11 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:10 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:09 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:08 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:07 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:06 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:05 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:04 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:03 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:02 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:01 p.m.	DANRICHARDS	Contact Search Name Edited
8/24/2014 at 3:00 p.m.	DANRICHARDS	Contact Search Name Edited

The **"History"** tab displays rich history for every contact, including what changes were made and when they were changed.

## View Your Contact's Matches as Photo Summary, Line View, Map View and More



The **"Matches"** tab displays contact matches, with the ability to filter results by client feedback, individual searches, hidden/not hidden from contact, viewed/unviewed by contact, star ratings, status, towns, and price range. The interactive **Map View** gives you a bird's-eye view of all of your contact's matches in Road, Aerial or Hybrid views.

MLS Property Information Network, Inc.

904 Hartford Turnpike Shrewsbury, MA 01545

Phone: (508) 845-1011 Fax: (508) 845-7820

mlspin.com

