

# Here Are Some of the Pinery Updates We Made in

# 2024

**We've been busy the past year improving your Pinery experience. Check out some of the Pinery highlights you might have missed!**



## Compensation Options and Flexibility

2024 was a big year for revising how compensation is offered and managed. We added additional compensation fields to listings, made all compensation fields optional, and added the ability for brokers and managers to "opt out of compensation" for all listings in their offices. You now control whether compensation will be displayed on your VOW, and you can choose whether to display compensation on your IDX website and social media shares of your listings.



## Edit and Post Offline Listings from Just About Anywhere

By popular request, we introduced new functionality that enables editing and posting of offline single-family, condominium, mobile home, and residential rental listings—using your smartphone. All required fields for these property types are editable in the mobile view, making it easier to manage your listings without being tied to your laptop.



## Detailed Neighborhood Information in Pinery to Help Close the Deal

Last year, we integrated a new product from Local Logic into Pinery and VOW, providing local demographics, commute times, household data, and information about local amenities such as schools, restaurants, and shopping. This valuable information can help you better serve your clients' needs, and this "local information" can be included in your Contacts' property match reports.



## Convenient Real Estate Payments Right from Your Listings via DepositLink

In 2024, MLS PIN partnered with DepositLink to offer a service that lets you use any device to request, send, and track earnest money deposits, commission payments, rental payments, and more—quickly and securely—from your Pinery listings. Signing up is free for agents and brokers (a small transaction fee applies for buyers and renters).



## More Pixels, More Detail in Pinery's New Listing Photos

The maximum dimensions for your listing photos have been increased to 2048 x 1536 pixels. That's a full 3 megapixels worth of photo detail that'll look awesome even in the highest resolution screens your buyers are using.

